

CHRISTINA K. CARALIS

EMMY® AWARD WINNING WRITER, PRODUCER

🎓 SCAD B.F.A in Film and TV 📞 305-542-8754 ✉ caralisproductions@gmail.com 📍 Atlanta, GA

WORK EXPERIENCE

Director of Public Relations & Operations Assistant Manager - Global Media Studios (2025 - Present)

- Led end-to-end studio rebrand and operational restructuring for a 20,000+ sq. ft. live event and post-production facility, aligning brand strategy with business growth objectives.
- Conceived and executed a multi-platform media strategy, overseeing development, production, and rollout of a 27-video campaign that increased engagement and strengthened brand positioning in Q1.
- Designed full-page 'Georgia Entertainment' magazine Ad distributed to 10,000 industry professionals, including Cannes and Sundance 2026, while facilitating studio tours and additional creative collaborations.
- Designed and implemented CRM infrastructure and client intelligence systems that transformed lead tracking, partnership development, and long-term relationship management.

Studio Operations Director - Gruppetstudios Inc. & Caralis Productions (2019 - Present)

- **Wrote and produced a two-time regional Emmy® Award-winning film.**
- Led negotiations for broadcast and streaming distribution agreements with NHPBS, Maine Public, and GBH, securing regional reach and long-term visibility for original content.
- Interviewed former President Jimmy Carter's niece and hometown, and was invited to screen our documentary at Jimmy Carter's 100th Birthday Celebration.
- Directed cross-functional teams of up to 90 creatives and technicians, managing budgets, schedules, conflict resolution, and delivery across multiple production phases.
- Developed and executed an integrated fundraising strategy combining live events and grant writing, generating \$30,000+ in project funding.
- Optimized strategies for sensitive and graphic content interviews.
- Coordinated studio volunteers to host bi-monthly drawing sessions with CHOA patients.

Public Relations Director - Animation Education Association (2021 - Present)

- Scouted talent and crew for an educational interview with the co-creator of the "Teenage Mutant Ninja Turtles" for an educational Interview with the Creator.
- Organized an event for Fleischer Studios' historical marker in partnership with the City of Miami, FL.
- Coordinated memorial bench dedication for SpongeBob SquarePants creator with original cast, crew, and family members at Savanna High School, Anaheim, CA.

SKILLS

Design, Pitching, Ghostwriting, Social Media, Video Editing,
Leadership, Adaptability, Touring, Conflict Resolution.

AWARDS & ACCOLADES

Regional Emmy® Winner - Writer, Short Form Content (2025)
Official Regional Emmy® Awards - Judge (2025, 2026)
ASIFA - EAST - Official Selection Filmmaker (2025)
ASIFA - SOUTH - Featured Guest (2026)
Speaker - TEDx Youth (2012)

SOFTWARE

Google Suite, Microsoft Suite, Movie Magic
Scheduling, Premier Pro, Instagram, Facebook,
LinkedIn, Final Cut, Avid, Final Draft, CRM
Systems, Bookable, Notion, Slack, Frame. IO,
Metricool, and always willing to learn more!